

**MEETING NOTICE AND AGENDA* OF
THE ARIZONA GOVERNOR'S FILM AND TELEVISION COMMISSION –
September 24th, 2008 – 3:00 PM – 4:30 PM**

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Governor's Film and Television Commission and to the general public that the Arizona Governor's Film and Television Commission will hold a meeting open to the public on Tuesday, September 24th, 2008, beginning at 3:00 p.m. in the Governor's 2nd Floor conference room, 1700 West Washington Street, Phoenix, Arizona.

- I. Call to Order – Chairmen Moore**
- II. Approval of minutes from Feb. 26th, 2008 Meeting – Chairman Moore**
- III. Commission Announcements – Chairman Kluger**
 - Introduction of Arizona Dept of Commerce Director, Marco Lopez, Jr.
 - Next Full Commission Meeting – February 4th, 2009
- IV. ADOC Film Office Update intro – Chairman Kluger**
State Film Office Update – Ken Chapa, Program Manager
Activities report from the State Film Office
- V. Arizona Office of Tourism Presentation intro – Chairman Kluger**
Presentation on the Arizona Music Project by the Arizona Office of Tourism
Casey Ambrose, Director of Advertising, Arizona Office of Tourism
The purpose of the Arizona Music Project (AMP) is to highlight the culture, the music, the people of Arizona in a unique and inspiring way to potential visitors.
AMP provided a vehicle for the Arizona Office of Tourism to promote the state in an innovative and exciting way through a documentary and resulting music video. To get the word out for this viral campaign, AOT has utilized PR, social media networks and film festivals connect in a way that mainstream marketing channels cannot.
- VI. Workforce Workgroup intro – Chairman Moore**
Review – Commissioner F. Miquel Valenti
Overview of the workgroup's efforts to develop a training curriculum through Community Colleges' and Private College programs for below the line industry positions.
- VII. Call to the Public – Chairman Moore**
This is the time for the public to comment. Members of the Commission may not discuss items that are not on the agenda. Therefore, action taken as a result of public comment will be limited to directing staff to study the matter or scheduling the matter for further consideration and decision at a later date.
- VIII. Adjournment – Chairman Moore**

*This agenda is subject to amendment up to 24 hours prior to the Commission meeting.

Persons with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting ADOC **Film Office 602-771-1193** or email AZFILMOFFICE@azcommerce.com. Requests should be made as early as possible to allow time to arrange the accommodation.

Dated this 10th day of September, 2008.

ARIZONA DEPARTMENT OF COMMERCE FILM OFFICE
Harry Tate, Executive Director, Governor's Film and Television Commission

